



**American
Accounting
Association**

Accounting
Information Systems

Spring 2021

AIS Newsletter

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Accounting Information Systems Educator Association (AISEA) Annual Meeting

<https://aiseducators.net/>

2021 AIS Educator Conference - Online
REA Bootcamp with Cheryl Dunn – July 12-13, 2021
Data Analytics/Emerging Technologies Workshop – July 14-15, 2021
Conference - July 16-17, 2021

The Accounting Information Systems Educator Association invites you to our annual conference, held online this year, July 12-17, 2021. We are excited to offer two full days of Data Analytics and Emerging Technologies workshops, a two-day REA Bootcamp on Data Modeling, and two days of conference sessions on AIS papers, cases, and instructor resources.

Please visit our [website](#) for workshop details, dates, and presenters.

We encourage you to share this information with colleagues. Networking, training, and collaborating with like-minded faculty are great benefits of the AIS Educators Conference.

AACSB's A7 standard specifies that, as part of their education, accounting graduates should have skills and knowledge related to data creation, data storage, data reporting, data mining, data analytics, and data sharing. The AIS Educators Conference will help clarify the process of covering AIS topics and newer technologies, and to properly position our courses to tackle the skills gap for our students. We hope to collaborate on talking points with administrators and other faculty to "share the load" and create more robust business programs without overloading the AIS faculty.

Please visit our [website](#) to set-up or update your member profile and to view teaching resource from our past conferences.

Last but not least, if you are interested in serving in a leadership position on the AISEA Board or on one of the Conference, Journal, or Membership Councils, please contact Ann O'Brien, President of AISEA, at ann.obrien@wisc.edu

For any questions about the conference, please email membership@AISeducators.org



Congratulations!

Rob Pinsker, Florida Atlantic University, was promoted to Full Professor.

Marcia Weidenmier Watson has moved to Trinity University in San Antonio, TX as the Jesse H. Jones Professor of Accounting.